

# Zhiyuan Zhong

zhiyuan.zhong@hec.ca • zhiyuan-zhong.com • linkedin

## RESEARCH AREAS

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Corporate Finance, Economic Geography, Textual Analysis, Policy Evaluation.

## EDUCATION

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**Ph.D. of Applied Economics** 2017 - 2023  
School of Business (AACSB accredited), Nanjing University (US News Ranking 98th) Nanjing, China

**Bachelor of Economic Statistics** 2013 - 2017  
School of Statistics and Mathematics, Zhongnan University of Economics and Law Wuhan, China

## ACEDMIC EXPERIENCE

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**Postdoctoral Researcher** 2024 - Present  
HEC Montréal (AACSB, AMBA, EQUIS accredited), Université de Montréal (US News Ranking 174th) Montreal, Canada

## ACADEMIC PAPERS

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### Published Papers |

- Zhiyuan Zhong**, Qiang Wu, Manling Wang, 2024. Does the China-United States Trade War Stop? A Novel Event Study on Fake News and Stock Price in China. *Finance Research Letters*. 105702. <https://doi.org/10.1016/j.frl.2024.105702>
- Zhiyuan Zhong**, Qiang Wu, David Doloreux, 2024. Related Diversification of High-quality Technologies within Chinese Cities. *Papers in Regional Science*. 103, 100012. <https://doi.org/10.1016/j.pirs.2024.100012>
- Qiang Wu, **Zhiyuan Zhong**, 2023. Does the Accreditation of High-tech Enterprise Improve Enterprises' Patent Quality? In the Perspective of Inbound Open Innovation (Chinese Version). *Nankai Economic Studies*. (03): 173-181.
- Qiang Wu, **Zhiyuan Zhong**, Boyu Chen, 2022. Strategic Emerging Industrial Policy, Responses of Local Governments, and Enterprise Productivity (Chinese Version). *China Economic Studies*. (02): 151-165.

### Working Papers |

- Zhiyuan Zhong**, Ekaterina Turkina. From ICT-Exclusive to AI-Exclusive: A Patent Study on the Regional Evolution of AI Technologies.
- Zhiyuan Zhong**, Qiang Wu, David Doloreux. Upgrading Export Industries in Chinese Cities: An Explanation Based on Industrial Relatedness.
- Zhiyuan Zhong**, David Doloreux. From Central Directives to Local Actions: The Impact of China's Low-carbon City Pilot Policy on Diversification Paths of Green Technologies.
- Zhiyuan Zhong**, Qiang Wu. Does Place-based Policy Shift Industrial Diversification Paths in Underdeveloped Cities? Evidence from China's Provincial Development Zone Policy.

## SKILLS

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**Language** | English (Fluent), Chinese (Native).

**Software** | Python, R, Stata, SAS, LaTeX.

## TEACHING

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**Empirical Corporate Finance** | Nanjing University 2023

**Introduction to Econometrics** | Nanjing University 2022

## REFERRERS

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**Alan Huang** | Professor of Finance, School of Accounting and Finance, University of Waterloo aghuang@uwaterloo.ca

**David Doloreux** | Chair Professor of Regional Innovation Development, HEC Montréal david.doloreux@hec.ca

**Ekaterina Turkina** | Chair Professor of Global Innovation Networks, HEC Montréal ekaterina.turkina@hec.ca